

# 2025 ANNUAL REPORT

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Inspire Marianas Inc.

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CONNECT · CREATE · SHARE · GROW

# INSPIRE

EST. **MARIANAS** 2021



# HAFA ADAI OUR MISSION

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To connect, create, share and grow with the People of the Mariana's, one project at a time.

## OUR VISION

To foster a unified Marianas where every person is empowered to build a brighter future, creating a legacy of resilience, creativity, and stewardship that inspires generations to leave the islands better than we found them.

# LETTER FROM OUR PRESIDENT

Inspire Marianas Inc.  
2025 Annual Report

As we reflect on 2025, I am filled with pride for the impact our organization has made across the Marianas. This year has been a testament to our mission—to inspire creativity, empower communities, and build opportunities for the next generation of changemakers.

Through The Neni Market, we have inspired over 48 young entrepreneurs to launch their own businesses and begin their entrepreneurial journeys. The Superhero 2K/5K Charity Run raised more than \$10,000 in support of our Foster Care Program, extending our reach to children and families in need.

Our commitment to community care continued as we provided essential goods and clothing to more than 100 families experiencing homelessness, helping restore dignity and hope. Meanwhile, the Holiday Village brought joy to over 2,000 attendees, uniting families and visitors in celebration of the spirit of giving and togetherness.

In the food and beverage space, our Denanche Dinner Series hosted three successful culinary events, empowering local chefs to explore creativity and elevate Guam's growing culinary scene.

As we look ahead, we remain steadfast in our purpose—to create more meaningful projects that uplift, educate, and inspire. Together, we will continue to strengthen our islands through creativity, compassion, and collaboration.

Sincerely,



Victor Calvo  
President, Inspire Marianas Inc.

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**INSPIRE**  
EST. **MARIANAS** 2021

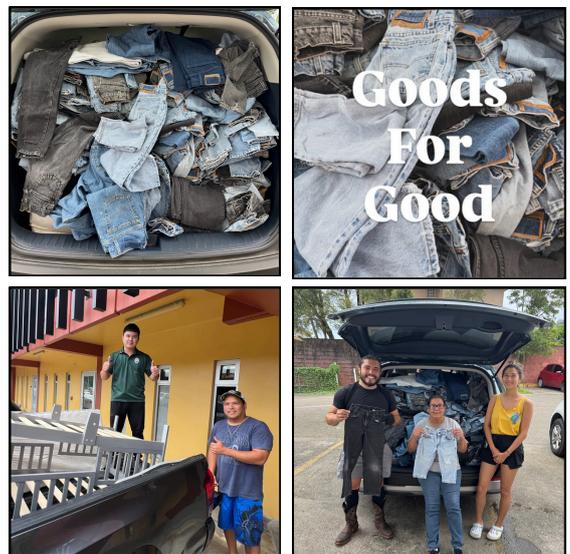


# PROGRAMS

Inspire Marianas is dedicated to empowering the community through programs that foster creativity, entrepreneurship, and social impact. From supporting young innovators with The Neni Market™ to celebrating culture and connection at Holiday Village, and from elevating the local culinary scene with Denanche Dinner to raising critical funds for foster care through the Superhero 2K/5K, our initiatives are designed to inspire participation, skill-building, and community growth. Each program reflects our commitment to creating opportunities, uplifting local talent, and strengthening the Marianas through meaningful engagement.

## Goods for Good

Through our Goods for Good program, every donation goes directly toward making a difference in our community. By giving away clothing at flea markets, schools, and churches, we're able to support foster children, families experiencing homelessness, and others in need. These simple acts of kindness not only provide comfort and dignity but also remind people that they are cared for and not forgotten.



## The Neni Market

This year, The Neni Market™ reached a major milestone as it became an officially registered trademark, strengthening our mission to empower young entrepreneurs in the Marianas. To date, 48 kids have completed the program, with several still running and expanding their businesses beyond their original product offerings. In 2025, The Neni Market™ will be held at the Village of Donki, where we expect our biggest turnout yet. Our goal is to see over 100 participants complete the program as we continue inspiring youth to create, grow, and lead within their communities.



# PROGRAMS

## Denache Dinners

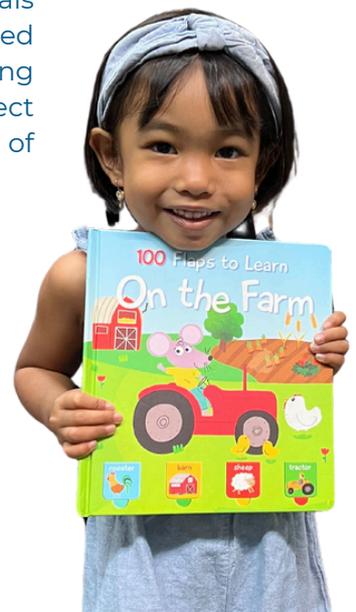


Since its launch in 2024, Denanche Dinner has hosted three successful events, serving over 150 guests and collaborating with talented local chefs, including Terrence LG from Rice & Ramen, Lenny Fejeran from Market Deli, and others, to elevate Guam's culinary scene. These dinners provide a platform to inspire creativity, showcase innovative cuisine, and offer the community a unique dining experience that highlights the talent and potential of our local culinary artists.



## Tiny Library Project

The Tiny Library Project is Inspire Marianas' initiative to promote literacy, local culture, and a love of reading across the Marianas. To date, we have donated over 1,000 books and hosted more than five free reading activations, featuring local books and materials that celebrate the Chamoru language and heritage. Our tiny libraries are also located at local businesses such as The Village Thrift and C-41, providing free access to reading for the community. Through these libraries and interactive events, the project encourages lifelong reading habits, supports local authors, and fosters a culture of learning and cultural pride throughout the islands.





# EVENTS

## Treasure Island

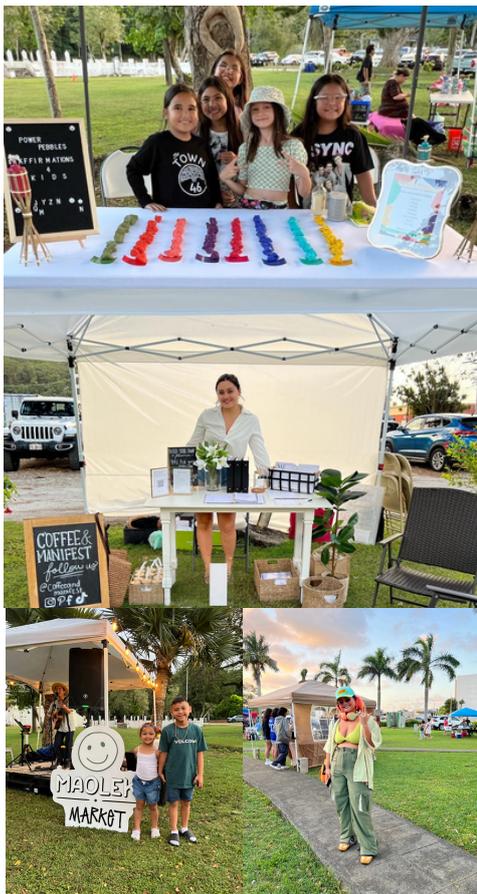
Treasure Island is a vintage and secondhand market series built for the new generation of thrifters and style seekers. Curated to cater to Gen Z and millennials, the market brings together pop-ups featuring unique vintage finds, thrift fashion, and one-of-a-kind secondhand treasures.

More than just shopping, Treasure Island is about sustainability, self-expression, and discovering gems that tell a story. Each event creates a space where conscious consumers can connect with local sellers, celebrate creativity, and embrace a lifestyle that's as stylish as it is sustainable.

At Treasure Island, every piece has a past—and every purchase helps shape a better future.

# TREASURE ISLAND

A VINTAGE NIGHT MARKET



## Maolek Market

Maolek Market is a community-driven marketplace dedicated to uplifting local small businesses and creators. Through pop-up experiences, we create spaces where vendors can showcase their own products, share their craft, and connect with the community in meaningful ways.

Each market is rooted in the Håfa Adai spirit and celebrates maolek vibes—bringing people together through culture, creativity, and local pride. From handmade goods to island-inspired flavors, Maolek Market highlights the talent and resilience of our local entrepreneurs while giving the community a chance to support homegrown businesses.

More than just a market, Maolek Market is a movement to strengthen our economy, preserve our culture, and keep the spirit of Guam thriving.

# UPCOMING WORKSHOPS



At **Inspire Marianas Studio**, we're creating a vibrant **hub for creativity, learning, and community connection**. Our workshops kick off with The Neni Market™ program, designed to spark new ideas, guide participants in building their own products or services, understand the numbers behind their ventures, and prepare for launch.

Our workshop lineup includes a variety of engaging and educational experiences for youth ages 12–18, such as an anti-cyberbullying pledge, financial literacy sessions, a sewing workshop with Sew Whatever, and a DJ workshop with DJ Sylnt, among many others.

The Studio is also a shared space for community builders to pass on their knowledge and skills through fun, interactive workshops and training sessions. Beyond youth programs, we envision a creative hub for digital nomads and industry professionals to host their own events, workshops, and collaborative projects, making Inspire Marianas Studio a place where ideas come to life, skills are shared, and connections flourish.

## Inspire Marianas Workshops

### Workshop Series 1. Creative + Skills Development

- The Neni Market™ workshops
- Sewing and upcycling fashion:
  - Sew Whatever with Friends (Seah Cruz)
- Photography, videography, and digital storytelling + TBA
- Graphic design and branding basics - The Smol Creative (Ashley Alcantara)
- Music production and songwriting - Project Inspire studios (JED)
- Painting, ceramics, and mixed media - Sip & Paint
- Financial Literacy for Teens with Bank of Guam

### 2. Entrepreneurship + Career Readiness

- Small business startup basics - (SBDC)
- Social media marketing for beginners - (Victor)
- Resume building and interview prep with Invictus MKTG
- Public speaking and leadership training with JED TALKS
- Financial literacy and budgeting - (BOG / First Hawaiian Bank)

### 3. Technology + Innovation

- Coding and app design basics using AI (Vibe Coding) - (Victor)
- AI tools for students and creators with Invictus MKTG
- Web design and eCommerce setup using Wix / Shopify - (victor)
- Digital safety and cybersecurity awareness - IT&E
- Drone photography/videography - Area Mapping for surveys using drones with Bella Wings Aviation (Charlie Hermosa)

### 4. Sustainability + Community

- Urban gardening and hydroponics TBA
- Climate resilience education TBA
- Sustainable cooking with local produce TBA
- Recycling and upcycling crafts TBA
- Ocean and marine conservation workshops TBA

### 5. Wellness + Personal Growth

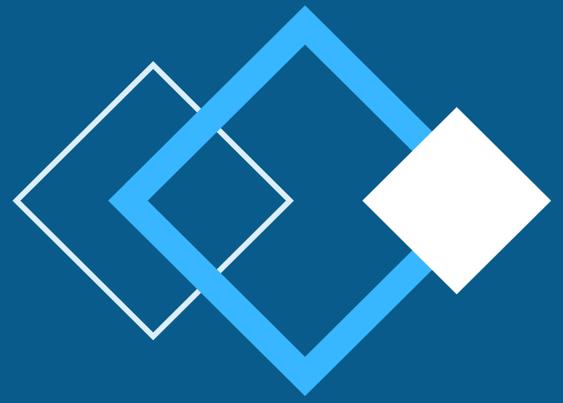
- Mindfulness and stress management TBA
- Fitness and nutrition TBA
- Cultural dance and music traditions TBA
- Community service and volunteerism TBA
- Conflict resolution and teamwork skills TBA

**Have a workshop or training idea?** Share your skills and inspire our community at Inspire Marianas Studios! We're looking for passionate creators, educators, and industry professionals to host fun, interactive sessions in our creative space.

**Email us:** [connect@inspiremarianas.org](mailto:connect@inspiremarianas.org)

**Let's Inspire!**

# THANK YOU



We extend our heartfelt gratitude to the people of the Marianas for your unwavering support of Inspire Marianas' projects, programs, and events throughout 2024. Your participation, enthusiasm, and generosity make our work possible and continue to inspire positive change in our community.

## Contact Us

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